

TRAFFORD COUNCIL

Report to: Health & Wellbeing Board
Date: 3rd December 2013
Report for: Information
Report of: Health and Wellbeing Manager

Report Title

Update regarding the progress of the Health and Wellbeing Action Plan.

Summary

- This paper is to update the Health and Wellbeing Board (HWBB) on the development of the Joint Health and Wellbeing Action Plan Framework and present a final version for sign off. This paper also presents the progress of the Health and Wellbeing communications and engagement plan, our current position and recommendations.
- Communications and Engagement Summary document is also attached

Recommendations

- Seek approval and consult the Health and Wellbeing Board regarding the progress of the Action Plan Framework and provide reassurance that key priorities reflected in the action plan are progressed via the new Health and Wellbeing Programme Delivery Board.
- Ensure key priorities reflected in the action plan framework are developed in a timely manner.
- That the Health and Wellbeing Board approves the draft Joint Communications and Engagement Plan Summary document.

Contact person for access to background papers and further information:

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1.0 Background

The Health and Wellbeing Strategy Communication and Engagement Plan was presented to the Health and Wellbeing board on the 1st October, since then it has been updated and developed into a Health and Wellbeing Board Communication and Engagement Strategy and Action Plan, with the key dates for activities identified now added in as requested by the Joint Strategic Commissioning Group.

Communication/Engagement of Health and Wellbeing Strategy presentation and Action Plan Framework has been shown at SLT, Cllr Young/ Barclay, CMT, HWBB, CCG Board, Partnerships and performance team, Ageing well Partnership, TLAP, Home care, Information and Advice away day. Trafford Housing Trust, including providers, West Locality partnership inject, Homecare Service Improvement Partnership, IOM (Offender Health). Trafford Cultural Partnership, Dementia Strategy Group and the Health and Wellbeing Delivery Programme Board.

2.0 Establishment of the Health and Wellbeing Delivery Programme Board.

The Health and Wellbeing Action plan group had been disestablished and a new Health and Wellbeing Delivery Programme Board has been developed.

The Delivery Programme Board aims to include partners that support the wider determinants of health that are reflected in the green colour coded sections of the action plan, e.g. Greater Manchester Police and Trafford Housing Trust). Some mirror the new provider organisations that have become new members on the Health and Wellbeing Board (e.g. Pennine Care NHS Foundation Trust and Greater Manchester West Mental Health NHS Foundation Trust).

The embedded diagram illustrates the organisational membership of the Delivery Programme Board.



Health and Wellbeing
Delivery Programme E

New Terms of Reference have been produced in consultation with the Delivery Programme Board that include members positions. Key responsibilities of the Programme Board are included in the TOR, including the production of a summary/easy read action plan that focuses on collaboration and integration and the Monitoring Framework. The first introductory meeting took place on 1st November 2013.



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3.0 Structure/governance.

The governance structures of the Delivery Board were discussed at the introductory meeting and this structure chart illustrates the eight priority areas and leads.



Structure Chart
HWBDPB.doc

4.0 Progress

- Communication and Engagement: Children, Families and Wellbeing newsletter: Regular (Monthly) articles are in this newsletter including HWBS update position and New Year, New You.



HWB Strategy
Communications Sept

- Members/Director/Staff/Partnership Briefing reports are written to update on progress, e.g. The Warehouse Project. Co-branded Website set up regarding Drugs/Alcohol/Health/Safety. Report submitted is available on request. Other programmes of work are being progressed e.g. Alcohol awareness week in November.
- Additional actions added to priority 7 via the Dementia Strategy group and other strategies are being developed to evolve and align to the Health and Wellbeing Strategy and Action Plan Framework, e.g. Tobacco Control Strategy.
- North West Joint Health and Wellbeing Strategy Leads workshop, 11/11/13 Widnes. Discussion regarding development of Trafford Monitoring Framework and gathering qualitative intelligence about outcomes. Written request regarding how Trafford are developing these ideas requested by Policy Lead, Strategic Intelligence and Planning (JSNA and JHWS).

5.0 Recommendations

- Seek approval and consult the Health and Wellbeing Board regarding the progress of the Action Plan Framework and provide reassurance that key priorities reflected in the action plan are progressed via the newly developed Health and Wellbeing Programme Delivery Board.
- Ensure key priorities reflected in the action plan framework are developed in a timely manner.
- That the Health and Wellbeing Board approves the draft Joint Communications and Engagement Plan Summary document

